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P.D. TO GO

How might we (H.R.) provide valuable and relevant information and best practices to administrators in innovative ways other than sit and get P.D.?

Target Audience

District Administration

Interventions

- Implemented digital editing software for podcast dissemination.
- Disbursed district leader newsletter
- Implemented podcast survey

Resources Utilized

- Digital audio podcast platform

PROJECT OVERVIEW

DEVELOP AUDIO PODCAST WITH RELEVANT AND TIMELY CONTENT

The Challenge: Time

- Centered around a real professional issue we currently experienced
- Pattern of behavior/repetitive issues that could be addressed with training = ineffective use of time
- HR had very limited time to meet with and train principals/supervisors
- Principals/Supervisors have limited time and multiple meetings
- Training/Zoom Fatigue is REAL
- Reactive vs. Proactive

Ideation & Prototype

- Develop a series of audio podcasts with pertinent and timely H.R. content (Proactive approach - eliminate pattern of support through frontloading)
- Goal: Make them short, timely, relevant, easy to access, accessible on demand at their convenience
- Learn how to create a podcast and access the tools needed
- Consider the content, determine topics and guests, record & edit the audio and disseminate the finished podcast
- Garner feedback

Outcomes

- Completed 4 HR Moment Podcast episodes with content leaders
- Range of Podcast viewership from 13 to 56 viewers
- Received positive notes from principal viewers about content

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presentation link:

